

**Effective Date of Current Policy:** June 8, 2020

**The date this Privacy Policy was last revised:** June 15, 2020

This Technology Privacy Policy describes the personal information that El Paso Trade & Manufacturing Council (“EPTMC”) collects through our Website and its interest forms accessed through eptmc.org and how we use that information. Please note that this Privacy Policy applies solely to our online information-gathering and dissemination practices in connection with the EPTMC Website and the interest forms completed within this webpage.

## **The Information We Collect and How We Use It**

**EPTMC may collect the following information about users:**

- Personal information: Certain services, EPTMC, as the Submit Form, to which you may gain access through the EPTMC Website, may require you to provide personal identifiable information. EPTMC may utilize EPTMC personal identifiable information to respond to your inquiries. Furthermore, EPTMC may request to send you information about the service(s) requested and data about the EPTMC.

## **Use of Information**

**We may use the information collected for the following purposes:**

- Communication directly related to EPTMC events or services such as event registration reminders, deadlines or other relevant information;
- Adjusting the EPTMC Website and Systems to user needs and improving our service and for the customer service assistance needed for prospective investors and businesses;
- Generating data and reports about the usage of the EPTMC Website and its content.

## **How We Disclose the Information We Gather**

We reserve the right to disclose EPTMC information to any third party if we believe that we are required to do so for any or all of the following reasons: (i) by law; (ii) to comply with legal processes or governmental requests; (iii) to prevent, investigate, detect, or prosecute criminal offenses or attacks on the technical integrity of the EPTMC Website or our network; and/or (iv) to protect the rights, property, or safety of EPTMC.

We may share the information we gather with third parties, including our members or partners, to perform functions and provide services to us including, without limitation, outreach and assistance to you with regard to selecting a program of interest, completing an application, and other related activities.

**\*EPTMC may make changes to this policy to comply with necessary technological, legal, and regulatory requirements.**